

**- EXPEDITED PROCEDURE -
EXAMINING GROUP ART UNIT 2155**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Barry Jay Weber

Serial No.: 09/712,887

Filed: November 15, 2000

For: INTERNET MULTIMEDIA
ADVERTISEMENT INSERTION
ARCHITECTURE

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE UNDER 37 CFR §1.116

This is a response to the Final Office Action mailed on August 31, 2007.

Listing of Claims begins on page 2 of this paper

Remarks begin on page 7 of this paper.